



October 9, 2013

Sustainable Growth Briefing

International Gas Union

Communications & Marketing Committee Meeting

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AGA Sustainable Growth Program Area

Objective: To support the growth objectives of natural gas distribution companies by advancing sustainable growth opportunities for the direct and distributed use of natural gas in the residential, commercial and industrial markets. AGA's approach to Sustainable Growth will leverage collaboration across the AGA team as well as with other industry organizations. AGA will work to identify opportunities, overcome obstacles, develop policy recommendations, provide technical support, gather business intelligence and share successes all relating to advancing the efficient use of natural gas in homes and businesses.

Develop and advance initiatives and policies that enable the expansion and advancement of the natural gas delivery network to provide more homes and businesses with the opportunity to utilize efficient, natural gas products that meet the needs of the consumer and policy makers .

Advance Natural Gas Delivery Network

Retain and Grow Product Utilization

Engage in efforts to retain and increase the utilization of efficient, natural gas applications in homes and businesses through federal and state regulation, legislation, building energy codes, appliance standards, federal investments in technology development and energy policy initiatives.

Enhance Industry Position

Build effective relationships with Energy Policy Makers, Stakeholders and Intermediaries and utilize these relationships to effectively communicate the natural gas value proposition.



Sustainable Growth Committee

Purpose and Scope

- Provide Platform for Collaboration Among Members
- Identifies and Assesses (Near and Longer Term) Opportunities for Natural Gas Utility Growth
- Provides Business Perspective and Possible Customer Impact of Emerging Policies Relating to Natural Gas
- Provides Direction for AGA's Advocacy Before Federal Agencies Involving Policies Impacting the Direct and Distributed Use of Natural Gas
- Provides Guidance to AGA Staff Regarding Collaboration with Other Organizations

AGA 2013 Advocacy Priorities Relating to Sustainable Growth

- **Efficient Natural Gas Solutions.** Advocate Federal and State Policies that Support Expanded Use of Natural Gas in Homes and Businesses to Provide Consumers with Efficient Energy Solutions
- **Natural Gas as a Foundation Fuel.** Promote Federal and State Policies that Establish Natural Gas as a Foundation Fuel for Meeting the Nation's Energy Needs in a Clean, Secure and Affordable Manner
- **Expand Access to Natural Gas Infrastructure.** Advocate Policies that Support Increased Access to Natural Gas Service for Homes, Businesses and Industry
- **Natural Gas as a Transportation Alternative.** Advocate Federal Policies that Promote the Development of Natural Gas as a Transportation Alternative
- **Appliance Standards and Building Codes.** Promote the Efficient and Safe Use of Natural Gas in Homes and Buildings
- **Innovative Regulation: Energy Efficiency.** Advocate Regulatory Approaches that Enhance Utilities' Ability to Deliver Valued Energy Solutions to their Customers

Advocacy Venues

- Department of Energy (DOE)
- Environmental Protection Agency (EPA)
- U.S. Congress
- National Initiatives Impacting Energy Policy



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